

Manchester City Council Role Profile

Head of Environment, Planning & Infrastructure
City Centre Growth and Infrastructure, Growth and Development
Reports to: Director of City Centre Growth and Infrastructure

Band SS3 (Head of Service/Operational Leadership)

Role portfolio

Overall purpose of the role

This role will develop medium term policy and strategy for environmental and land use planning, clean air, transport and other infrastructure in the city and wider region working with a range of partners incorporating innovative city systems (e.g. CityVerve), strategic transport systems, energy, water and wastewater, digital, blue and green infrastructures, and infrastructure to support the city's zero carbon ambitions.

Lead the development and delivery of Manchester's Core Strategy and refresh of the wider Local Plan which outlines the Council's future vision for Manchester along with the development of planning policies to deliver that vision.

Lead representative at GM level and with other key providers and partners across the city and region to lead policy decisions and identify infrastructure requirements in order to deliver the core strategy vision.

This role will play a key part in achieving the aims outlined within the Our Manchester strategy to make Manchester a place to live, work, play and do business in. The development of key citywide infrastructure and environmental improvements are essential to this aim.

The post holder will deputise for the Director of City Centre Growth and Infrastructure on policy matters and work directly with the Chief Executive, Strategic Director and Growth and Development management team to develop a range of environmental improvements and fit for future infrastructure across the City.

Role context

In line with the Our Manchester Strategy this role is responsible for ensuring that Manchester's critical infrastructure enables our citizens to unlock their own potential through the development of world class infrastructure and connectivity to drive growth. It is clear that the development of much of our infrastructure has not kept pace with population growth, demand and advances in technology. There is a requirement for new planning and investment to support growth and environmental improvements aligned to land use planning, and infrastructure development. This will be delivered through the GM Spatial Framework which sets out development and



supporting infrastructure requirements across the Greater Manchester sub-region. The role will advocate for and connect the requirements for Manchester through to the GM Spatial Framework and ensure its alignment with the Local Plan which determines the long term strategic policy for future development in Manchester.

Key responsibilities

Develop and deliver the Manchester Local Plan as the long term strategic policy for Manchester's future development by 2027.

Align the long term investment plans of critical infrastructure providers, development plans at the Manchester and Greater Manchester level (detailed in the GM Spatial Framework), and Manchester's ambitions for zero carbon, sustainable transport, clean air, affordable housing, and green and blue spaces.

The role will ensure key partners are engaged with and signed up to the Local Plan in order to drive investment to deliver the changes required to support the future vision for the city.

Support the Director to determine strategy and delivery plans in relation to transport in the city and city centre, the environmental agenda, and digital agenda. This will involve a range of activities at regional, and Greater Manchester levels including working with senior officers of the Combined Authority and Transport for Greater Manchester.

Lead on the development of a Clean Air Plan including plans to develop a Clean Air Zone across the region to improve air quality on local roads. Work alongside partners at GM level as lead representative for the city.

Provide briefings for Members, the Chief Executive and other key stakeholders on issues relating to infrastructure strategy and policy development.

As a member of the Council's Strategic Highways Board take an overview of all policy and strategy issues affecting the delivery of the Council's highway service from the perspective of infrastructure planning and environmental improvement and drive forward solutions working directly with the Chief Executive.

A member of the Directorate Management Team for Growth and Development, the role holder will work across the Growth and Development directorate and the Corporate Core including Policy, Performance and Reform to draw on intelligence to support key policy initiatives including the refresh of the Local Plan.

Work alongside City Policy officers who have the overall lead on Climate Change policy and strategy, supporting the achievement of our ambitions through the local plan, decarbonisation of transport, clean air and green and blue infrastructure.



Direct management of Infrastructure teams providing strong leadership to deliver across a range of policies and strategies.

Key Role Descriptors:

This senior management role will provide strategic leadership and management to a service area. The role has oversight and responsibility for a service or range of high quality services which includes services commissioned by other providers.

Lead the development of innovative commissioning and service delivery strategies, taking into account best practice and the needs of local communities which deliver the vision for growth, people and place within available resources.

The role holder will establish new ways of working which focus on outcomes for Manchester communities and drive continuous improvement in the delivery of services, and the professional development of employees.

Shows passion for Manchester throughout their work and in their behaviour, championing Manchester in everything they do.

The role holder will develop greater coordinated working across services, partners and communities through relationships with key stakeholders and by listening and engaging with people to deliver improved services.

Manage employees and budgets successfully ensuring service needs and resource levels are identified and met.

Ensure statutory regulations are met to safeguard the organisation and the population of Manchester.

Lead responsibility for advising elected Members, Committees, services and other stakeholders from public, private and voluntary sectors on matters relating to their service area.

Foster commitment, talent and fresh thinking, challenging yourself and others and take responsibility for their own development and promoting continuous learning.

Through personal example, open commitment and clear action, ensure diversity is positively valued, resulting in equal access and treatment in employment, service delivery and communications.

Where the roleholder is disabled every effort will be made to supply all necessary aids, adaptations or equipment to allow them to carry out all the duties of the role. If, however, a certain task proves to be unachievable, job redesign will be given full consideration.



Behaviours, skills, and technical requirements

Our Manchester Behaviours

- We work together and trust each other
- We're proud and passionate about Manchester
- We take time to listen and understand
- We 'own it' and aren't afraid to try new things.

Generic Skills

- **Policy Skills:** Ability to interpret the political context at a national, regional and sub-regional level to identify policy priorities with ability to lead the development of innovative, evidence-based policy options.
- Partnership and collaborative working: Ability to build and maintain strong
 networks of support both internally and externally and to forge effective
 partnerships with external agencies, voluntary and statutory, and key
 stakeholders for the continuous improvement of services. The ability to
 harness the full commitment and responsibility of all key stakeholders in
 delivering the vision of excellence for the city is crucial to success.
- Communication Skills: Speaks fluently and writes articulately, expresses
 opinions, information and key points of an argument clearly, makes
 presentations and undertakes public speaking with skill and confidence;
 responds quickly to the needs of an audience and to their reactions and
 feedback; projects credibility.
- **Strategic Thinking**: A strategic thinker, with the ability to identify critical issues and formulate programmes of work which respond to these issues and to oversee their effective implementation.
- Planning and Organising: Ability to turn strategic ideas and objectives into practical, well organised plans, identifying and organising resources, effectively monitoring performance against milestones and deadlines and taking account of changing circumstances.
- **Financial Management:** Strategic awareness of the financial structure of the Council and the implications of decisions on the delivery of value for money for taxpayers.
- People Management: Ability to exert positive influence over the performance
 of others, promoting others' self-esteem, inspiring trust and fostering
 confidence in others' ability to achieve high standards, thereby enhancing a
 performance orientated culture which supports the delivery of high quality
 services to the community.

Technical requirements (Role Specific)

- Excellent knowledge of the key economic, social and environmental policy issues and challenges facing cities and the role of local government in addressing these.
- Ability to critically evaluate and influence policy and strategy initiatives developed by national, regional, sub regional and local stakeholders.



- Detailed knowledge of the functioning of local government, the legal framework within which it operates and its relationship with central government across a wide range of activities.
- Ability to forge excellent relationships with members, civil servants and
 officers both within the authority and across a wide range of external
 organisations. To also maintain excellent relationships with key individuals
 within the private sector.